

SEPTEMBER 1, 2017—AUGUST 31, 2018

# SOROPTIMIST®

## PROGRESS IN FY17/18

### Empowering Women & Girls Through Access to Our Dream Programs

#### LIVE YOUR DREAM AWARDS

**\$2,414,864**

in Live Your Dream Awards was given through the program ▲15%

**1,595**

deserving women ▲9%

**93%**

increased their self-esteem

**86%**

completed their education and increased their standard of living



#### DREAM IT, BE IT

**14,547**

girls participated ▲19%

**88%**

feel prepared to pursue their career goals

**91%**

feel more confident about their future success



### Gaining New Members and Supporters

**3,714** new and charter members

**+9** net increase in clubs (best net change since FY97/98)

**127,825** people in our LiveYourDream.org community

**101,638** program activities conducted through LiveYourDream.org



### Attracting More Financial Support

**\$2,284,366** raised ▲22%

- **\$1,141,420** in total individual contributions ▲44%
- **\$748,304** contributed through Club Giving ▲3%

#### Corporate Philanthropy

**\$180,375** raised ▲\$168,375

- **\$150,000** received from Torrid Foundation
- **17** unsolicited corporate partnership requests were received through LiveYourDream.org



**\$14,291,581**

in Net Assets ▲5%



### Growing Recognition

**537,654** unique visits to Soroptimist.org and LiveYourDream.org ▲51%

**41,567** social media followers ▲8%

**1.5 million** people reached through SIA and LYD.org social media networks

**6 million+** women across the US saw our online ads (Google Grants and Facebook Ads)



SOROPTIMIST  
Best for Women®

Soroptimist.org | LiveYourDream.org