

Golden West Region
2020
Spring Conference

Climb Every Mountain



SOROPTIMIST

...till you find your Dreams!

42nd Annual GWR Spring Conference
CALL TO CONFERENCE

May 28 – 30, 2020

Twin Arrows Casino Resort, Flagstaff, Arizona

Governor Lori Reed
2018/2020

Hosted by:

SI Winslow - SI Arizona Peaks - SIMountain Morning

TABLE OF CONTENTS

Greetings from the Governor.....	3
Welcome from the Spring Conference Committee	4
Conference Registration	5
Hotel Information/What to Bring – What to Wear	6
Standing Rules.....	7
Exhibit Rooms.....	8
Tentative Conference Agenda	9
Workshops	10
Keynote Speakers.....	11
Conference Opportunities and Highlights.....	12
Important Conference Documents	13

IMPORTANT REGISTRATION PACKET INFORMATION

Below is a list of forms and flyers that you can download from the GWR website Meeting & Conference page:

- **Information for Club Delegates:** Credentials Form, Club Delegate Responsibilities
- **Reports for Business Sessions:** Nominating Committee & Finance Committee
- **Club Conference Participation Opportunities:** Donations for the Live, Silent, and Pick-a-prize Art Auction & Celebration of Life form.
- **Additional Information:** Conference details such as menus & things to do around the area

GREETINGS FROM THE GOVERNOR



Hello Spring Conference Attendees!

ARE you ready for an exciting and inspiring 3 days? Well, we have some fun planned for you! We will start the conference Thursday evening with the Governor's Appreciation Dinner, kicked off with Navajo Tribe entertainment. Weather permitting, we are planning this dinner to be held outside, so we can appreciate the beauty of the Flagstaff area while we dine. There may even be some S'mores in your future! Friday morning starts early for the club delegates, with the delegate briefing at 8:00am. Also Friday morning, we kick off the first business session with some voting, so be sure to have your delegates credentialed in time to represent your club vote. Your Board and Planning Committee have assembled some useful workshops to inform, educate and share best practices. I am especially excited about our "Pajama Party Art Fund Raiser" Friday night. We have some great entertainment and are going to shake up the format of the Silent, Live and Pick-a-prize auctions. You won't want to miss this incredibly fun, high energy event! You'll be happy you are already in your jammies by the end of the night. Our keynote speakers are outstanding this year. We are honored to have Dominique Roe-Sepowitz, one of the nation's leading experts on Sex Trafficking Intervention. Aleta Norris, author of "Women Who Spark", will share her passion about helping women find happiness, confidence and purpose in their lives. Finally, our SIA Official visitor is Jackie DeMartini from SI Loomis Basin in the Sacramento area. Jackie has been a Soroptimist for over 20 years and currently serves on the SIA Board of Directors. Through your hard work and dedication last year, we will be increasing the award amounts for each LYDA finalist. Come prepared to Saturday's luncheon with tissues and to be amazed at the accomplishments of the 10 finalists. Finally, we will welcome our 2020-2022 Golden West Region Board of Directors at the "Pretty in Pink" dinner Saturday night. I don't exactly know what Laurie and her installation officer have planned, but you can guess that it will be fantastic. I hope all this information is enough to get you to Spring Conference. It won't be the same without you! See you there!

Lori Reed

Lori Reed
Governor 2018-2020
Golden West Region



WELCOME FROM THE SPRING CONFERENCE COMMITTEE



We are very excited to present this year's Spring Conference at the Twin arrows Casino Resort, surrounded by the forest of the Flagstaff area.

As we gather on Thursday evening to celebrate the accomplishments and recognize our Region Leadership, we will enjoy an outdoor setting around a fire pit with warm drinks and smores after dinner and presentations.

Conference registration, delegates' registration, the workshops, Fund Development and the Sales Room will all be located together next to the Main Event Center. Barb Grode and her team have some fun plans for Friday night's Art themed Fund Development Banquet. Be creative with our art themed evening with your dress and watch our club presidents' processional with interest as they celebrate our clubs' accomplishments throughout the past year.

We will be welcoming special speakers, discussion topics for workshops and of course our "Live Your Dream" on Saturday for lunch. All of these events throughout the weekend are intended to continue to express our desire to encourage ourselves and our Soroptimist communities to "[Climb Every Mountain](#)" toward continued success in the coming year while relishing in our accomplishments of the year past. As always, we have a few surprises throughout the weekend with joyful music, a few laughs and mementos to remember this special conference.

A special thanks to Governor Lori Reed, it is always a pleasure working with you. The greatest thanks to Carol Roddy and Mary Ann Smith, your GWR conference committee members who always make sure that your weekend together is the very best experience it can be, it is a joy working with them.

We hope you enjoy your weekend exploring Twin Arrows, discovering new friends and ideas, and dreaming of how we can reach our goal of touching 1,000,000 women and girls through Soroptimist. We are well on our way!

Debra Dematteis-Miller
2020 Spring Conference Chair

CONFERENCE REGISTRATION

ONLINE REGISTRATION: Conference registration MUST be done through the online registration system. Go to www.goldenwestregion.org and click on the Meetings/Conferences page. The user friendly format will take you through the process. The registration system will accept both individual and group registrations. Payments can be made online with a credit or debit card or there is an option to print an invoice and mail a check. Detailed instructions for using the registration system are available on the Spring Conference 2020 page.

If you have any difficulty using the online system, please contact:

Carol Roddy, Registration Chair

909-214-5996

CSVRoddy@aol.com

DEADLINE DATE TO REGISTER without LATE FEE is: Friday, May 1, 2020

- Registrations received between May 1 and May 6 must include the \$50 late fee.
- The final day to register is Wednesday, May 6, 2020 (no exceptions).

CANCELLATIONS/REFUNDS: In the event a registrant is not able to attend the conference, requests for refunds must be made in writing to Carol Roddy, Registration Chair prior to **May 6, 2020**. (Golden West Region Procedures, Page 20, Conference, Item 13 – No refunds shall be made for meals, without the approval of the region board, unless a written request is received by the conference chair before the deadline set.)

SELLING AND/OR PURCHASING MEAL TICKETS AFTER DEADLINE: If you need to sell a meal ticket or would like to purchase a meal ticket (from another member) after Wednesday, May 6 you may do so through our Face Book page – GWR Spring Conference. There will also be a bulletin board posted at the conference in Hospitality where individuals can post notices of meal tickets ‘for sale’ or ‘request to purchase’.

REGISTRATION HOURS & INFORMATION:

Thursday, May 28 ~ 3:00 to 6:00 PM

Friday, May 29 ~ 7:00 to 8:55 AM, 12:10 to 12:25 PM & 5:00 to 5:45 PM

Saturday, May 30 ~ 7:30 to 8:55 AM

REGISTRATION PACKETS AND DELEGATE VOTING CREDENTIALS

Soroptimist attendees are required to check-in and pick-up their own packet from Registration. Soroptimist members should also check-in and pick-up packets for their guests. Clubs with award winners should check-in their winner and guest(s) prior to the end of last registration time on Saturday, May 30. After checking in, all voting delegates must proceed to the Credentials and Elections Coordinator table (located in the registration area) to obtain their voting credentials.

DELEGATES MUST BE REGISTERED & CREDENTIALLED BY FRIDAY, MAY 29TH, 8:00 AM

Name badges are required for admittance to all sessions.

Attendees must have a **meal ticket** to attend any meeting where a meal is served ~ NO EXCEPTIONS.

HOTEL INFORMATION

You may not be aware...we negotiate the costs associated with the Spring Conference by guaranteeing room reservations to the below listed hotel. Your stay here, provides many cost benefits and helps honor our commitment.

Thank you!

Conference attendees must make reservations directly with the hotel

Twin Arrows Casino Resort

22181 Resort Blvd

Flagstaff, AZ 86004

Hotel Reservations

Phone: 1-928-856-7541 (Ask for Booking ID# 6348 or Soroptimist)

All reservations must be guaranteed with a credit card

\$147.68 (including applicable taxes) single/double occupancy per night.

Parking & WiFi are free

All reservations must be made by May 13, 2020 by 5:00 PM

Hotel cannot guarantee availability of sleeping rooms and/or group rate after the cut-off date.

Check-in: 4:00 pm ~ Check-out: 11:00 am

Cancellations without a penalty must be made at least 48 hours prior to arrival

WHAT TO BRING-WHAT TO WEAR

- Bring a carry-all for conference materials, snacks, water and all the 'goodies' you will purchase in the Exhibit Room! Conference attendees will receive a program along with a folder at registration to place all accumulated papers distributed during the conference and workshops.
- Call to Conference ~ Each club member attending should bring their own copy of *The Call to Conference* and all reports for Business Sessions ~ available at www.goldenwestregion.org
- Golden West Region Bylaws ~ Need a copy? Go to www.goldenwestregion.org. Find it in Member Resources > Region Resources
- Your Soroptimist Pin
- Potential new members
- Lots of cash for the Exhibit Room & Fundraisers ~ *Credit cards* can be used for GWR Fundraising Events
- Soroptimist Spirit & Enthusiasm!

CONFERENCE ATTIRE:

Thursday Evening: Dress for possible cool weather

Friday Day: Club Dress ~ **Friday Evening:** Pajama Party. *Wear PJs*

Saturday Day: Business Dressy ~ **Saturday Evening:** Semi-formal *Wear Pink*

Banquet rooms tend to run cold, please bring a wrap or sweater

SPRING CONFERENCE STANDING RULES

The Official Program shall be the Order of Business upon adoption of the Conference Body. The Order of Business may be modified at the discretion of the governor.

For admission to the assembly hall and to facilitate identification and seating in assigned areas, members shall be required to wear the badge issued by the registration committee upon registration.

Immediately following the opening ceremonies of the first business session, the credentials committee shall report the number of clubs in the region, the number of clubs registered, the number of region officers and district directors registered, the number of past governors in the region registered, the number of delegates registered, and the number of Soroptimists and guests registered and in attendance. The credentials committee shall make supplementary reports after the opening exercises at the beginning of each day that business continues and at such other times as requested by the presiding officer.

If a registered delegate must permanently leave the Conference for any reason, the credentials committee may certify the transfer of a registered alternate in the same club to the status of a registered delegate who shall serve in that capacity for the remainder of the Conference. At the time of transfer, the credentials committee shall substitute a delegate badge for the alternate's badge. Such certification will occur as needed except during voting.

No delegate may speak in debate more than twice or longer than two minutes on the same question on the same day, without the permission of the Conference body granted by a two-thirds (2/3) vote, without debate. An official timekeeper shall monitor time.

A non-delegate may speak only once to a question, for two minutes on the same day, providing there is no delegate who wishes to speak. An official timekeeper shall monitor time.

Debate shall be limited to thirty (30) minutes on any one question.

Only the voting members of a spring conference may make motions, with the exception that a region coordinator or committee member acting as coordinator, may move the adoption of any items covered by that committee's report.

To obtain the floor, speakers must rise, go to the floor microphone, address the Chair, and after being recognized, state clearly their name and club.

Conference participants wishing to make a motion or amendment shall use the Golden West Region Motion Form and present it in writing, in duplicate, to the governor (one for the governor to read and the other for the secretary.)

All reports and other materials shall be typed and immediately upon presentation to the Conference body, shall be submitted to the secretary for the permanent record.

Individual announcements from conference members shall be in writing, signed and submitted to the secretary.

EXHIBIT ROOMS

EXHIBIT ROOM HOURS

<u>FRIDAY, May 29</u> 7:30 AM – 8:55 AM 12:10- 12:25 PM 3:25 PM – 3:45 PM	<u>SATURDAY, May 30</u> 7:30 AM – 8:55 AM 10:35 AM – 10:55 AM (Last Time)

SET-UP HOURS: FRIDAY, May 29 ~ 7:00 AM – 7:30 AM
TEAR-DOWN and CLEAN-UP: SATURDAY, May 30 ~ 3:30 PM

EXHIBIT ROOM INFORMATION

- Exhibit tables must be reserved through the online registration system.
- **No seller's permit is required in Arizona or on Tribal Lands in California.**
- No items will be sold by anyone for personal profit. Items are restricted to Soroptimist fundraisers only. All promotional sales for club fundraising projects will be limited to the exhibit room and posted times. A Soroptimist from the sponsoring club must be present. (GWR Procedures, Conference, 14 b).
- The exhibit room will be open during conference breaks only. See above schedule.
- At least one member of the exhibiting club must be at the table(s) when Exhibit Room is open.
- Raffle and event tickets are considered sales items, and must be sold only in the Exhibit Room.
- Tickets may not be sold during meetings or meals.
- Each club must provide its own cash box, change, and be responsible for all cash transactions and storage.
- **Raffle ticket must provide a place for buyer's name. Winners will be posted for pick-up at the last general session on Saturday**
- All items must be removed from the Exhibit Room during the Tear-Down and Clean-Up date and time posted above. **Any items left will become the property of the Spring Conference Committee.**

Deadline for reserving a table through online registration is Friday, May 1, 2020

All questions related to the Exhibit Room should be directed to
Carol Roddy, 2018 GWR Registration Chair
909-214-5996 ~ CSVRoddy@aol.com

2020 TENTATIVE CONFERENCE AGENDA

DATE	FROM	TO	DESCRIPTION
THURSDAY	5:00 PM	6:00 PM	DOÑA Reunion (Invitation Only)
5/28/2020	6:00 PM	6:30 PM	Welcome Cocktails
	6:30 PM	8:00 PM	Governor's Appreciation Dinner
FRIDAY	8:00 AM	8:45 AM	Delegate Briefing
5/29/2020	9:00 AM	10:15 AM	First Business Session - Delegate Voting Begins
	10:30 AM	12:00 PM	Friday Morning Workshops (3)
	12:30 PM	1:50 PM	Friday Lunch - Keynote: SIA Official Visitor Jackie DeMartini
	2:00 PM	3:25 PM	Friday Afternoon Workshops (3)
	3:45 PM	5:00 PM	Second Business Session - Nominations Presented
	6:30 PM	9:00 PM	"Pajama Party" Art Fundraiser Dinner
SATURDAY	8:00 AM	8:45 AM	Delegate Voting for 2020-2022 GWR Board of Directors
5/30/2020	9:00 AM	10:30 AM	Third Business Session - Keynote: Aleta Norris "Women Who Spark"
	10:35 AM	10:55 AM	Runoff Voting (If needed)
	11:00 AM	12:00 PM	Saturday Morning Workshops - District Meetings
	12:15 PM	2:00 PM	Live Your Dream Awards Luncheon
	2:30 PM	3:30 PM	Closing Session Keynote: Dominique Roe-Sepowitz "Preventing Child Exploitation"
	3:30 PM	6:00 PM	FREE TIME
	6:00 PM	9:00 PM	"Pretty in Pink" GWR BOD Installation Dinner
SUNDAY	8:00 AM	10:00 AM	GWR BOD Meeting and SC Recap
5/31/2020			

2020 WORKSHOPS

<p>Climb Every Mountain: Every Journey Starts with a First Step BY INVITATION ONLY for New and 1st time Attendees Presented by the Golden West Region Past Governors (Doñas)</p> <p>Welcome to the “new class” of Soroptimists! Doñas will briefly describe why they became a Soroptimist, what makes them stay in the organization, and what motivated them to seek higher leadership office.</p>	<p>Climbing the mountain to new membership: Presented by Pillar Marcia Zielinski and Beth Groves, SI Corona</p> <p>Stories of success will be shared about how to revitalize your membership. Pillar Marcia will be joined by representatives of clubs that have been successful in maintaining or growing their membership through creative recruitment activities. There will also be a presentation on how to “grow your bench” by developing new and emerging leaders.</p>
<p>Climbing through Impactful Social Media Presented by Pillar Linda Poindexter</p> <p>Pillar Linda and her committee will present new and fresh ideas on boosting the impact of social media for your club.</p>	<p>Climbing the Money Mountain Presented by Treasurer Margie Burke</p> <p>Confused about what type of insurance your club should carry? This and other questions will be answered during this workshop for current and future Treasurers.</p>
<p>Climbing into Leadership Presented by SIA Director Jackie DeMartini</p> <p>Club Presidents will be encouraged to attend this workshop to learn about taking the next steps in Soroptimist Leadership at the region and SIA levels.</p>	<p>Fundraising without Sponsorships is like climbing Mount Everest in Flip Flops Presented by Governor-Elect Laurie Moses and Charlie Van Cleve, SI Big Bear</p> <p>Workshop will include best practices for cultivating and keeping Sponsors, no matter what the size of your club</p>
<p style="text-align: center;">District Meetings: Presented by outgoing and incoming District Directors</p> <p>Meet your newly elected officials. Discuss the upcoming club year and set expectations for region participation in club activities. Bring your clubs calendar of events to share with your sister clubs in your district so you can all support each other’s success!</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>	

KEYNOTE SPEAKERS

Jackie DeMartini, SI Loomis Basin SIA Director



Jackie DeMartini is currently serving as a 2019-2021 SIA Board of Director and the Soroptimist Museum Committee Chair for the 100th Anniversary Celebration. Jackie has been a member SI Loomis Basin in the Sierra Nevada Region since 1998 and has held every club office, except recording secretary. Jackie has also served as her region Governor, Governor-Elect, Treasurer (2 terms) and Region Membership Chair.

Dominique Roe-Sepowitz, Director of ASU of- fice of Sex Trafficking Intervention Research



Dominique Roe-Sepowitz is an associate professor in the School of Social Work at Arizona State University and she is the director of the ASU Office of Sex Trafficking Intervention Research. Dominique's research focus is on women and violence with a focus on prostitution and the therapeutic needs for exiting. Her expertise includes sex trafficker profiles, establishing a prevalence of sex buyers, and sex trafficking victim prevention and intervention design

Aleta Norris, Motivational Speaker Author of "Women Who Spark"



Aleta is an entrepreneur, author, and coach. Her mission is to help women lean into their amazing future selves, with commitment to day-to-day extraordinary decisions, goals and habits, so they can live a long life of happiness, confidence and purpose.



CLUB CONFERENCE OPPORTUNITIES AND HIGHLIGHTS



Art Auction

Get creative. Encourage those talented friends and members to donate art in all forms for our first-ever “Live, Silent & Pick-a-Prize” Art Auction.

Please download and complete the donation form on the Meeting and Conference page of the GWR website and submit by May 1.

Dream Maker Jars!

The Dream Maker pins, and the Dream Maker jars have become an amazing way for our members to support our “Dream Programs” every year.

Fill up those jars and turn in your Dream Maker donations to your club treasurer. She will then bring 1 check made payable to GWR along with a list of your names and donated amounts. If you donate \$100 or more you will receive a Dream Maker Pin!

Download the information flyer and help us keep the “Dream” alive...We can do this!

Celebration of Life

This is our opportunity to celebrate the lives of club members lost since we were together last. Download and complete the Celebration of Life form on the Meeting and Conference page and submit it to Secretary Liz Glowka by May 1st

2019-2020 Club Presidents Processional

It's always fun to learn about each club president's successes through the processional each year! This year's theme is “Climb Every Mountain”! Please prepare a walking stick that reflects your club accomplishments throughout the year. Please line up with your District Director on Friday, May 29 at 6:20 pm at the entrance to the session ballrooms.



Things To Do around Flagstaff

Come early
Stay Later

Download the flyer for some great ideas

Sponsorship & Advertising

Support your region and advertise your business or highlight a member, award recipient, or club event/project in the conference program. Download and complete the form on the Meeting and Conference page and submit by May 1

2020 Conference Logo Shirts

Add to your collection of GWR Spring Conference Shirts.

Sizes XS thru XL \$30.00
Sizes 2X thru 4X \$35.00

Pre-Orders ONLY! No Shirts will be sold at Conference.



IMPORTANT CONFERENCE DOCUMENTS

The GWR Call to Conference is streamlined to focus on general information applicable to all attendees. Many of the items you once found in the Call document are now available as separate files you can download from the GWR website.

[Go to www.goldenwestregion.org/Meetings/Conferences/2020 Spring Conference](http://www.goldenwestregion.org/Meetings/Conferences/2020%20Spring%20Conference)

Here is a list of the documents now available online:

Information for Club Delegates and DOÑAs

Each club in good standing selects three representatives (delegates) to vote on the club's behalf during the Spring Conference. Delegates should review the Reports for Business Sessions (see below) with their clubs for guidance on voting.

- **Club Delegate Responsibilities** - Delegates are an extremely important part of the administration of our region. All conference delegates should download this summary of delegate responsibilities, including tasks to complete before, during and after the conference.
- **Credentials Form Information & Form** - Your club must complete this form in order for your delegates to participate in voting at Spring Conference. This form notifies the Credentials and Elections Committee Coordinator of the names of those authorized to vote on behalf of the club. Reminder - to ensure the correct members are authorized to vote, the club form must be signed by the club president.
- **Delegates Instructions for Voting from the Floor** - Download instructions for voting from the floor.

Reports for Business Sessions

Club presidents should present this information to their members so decisions can be made and delegates will be prepared to vote in accordance with the decisions of their club. Delegates, bring copies of these reports to the conference.

- **Nominating Committee Report & Candidate Biographies** - This report contains a list of candidates to be nominated for a position on the 2019-2021 Nomination Committee and includes a photograph and biography for each candidate.
- **Proposed 2020-2021 Budget** - This is the 2020-2021 region budget proposed by the GWR Finance Committee.

Conference Activities – Club Intent to Participate Forms

There are a variety of conference activities that require notification if your club plans to participate. Please view the following list and complete and submit all applicable forms:

- **Fundraiser Club Donation Registration Form** - This form notifies the Fundraising Committee of your club's intent to donate an item or items for the Live, Silent & Pick-a-Prize auctions. Your participation will directly affect the cash amounts presented to the 2021 GWR Live Your Dreams Award recipients! The form requires a description of your items and their value.
- **Celebration of Life Form** - The region celebrates the life of our members who have passed away the previous year. This form requests a photograph and personal information about your member to be shared during conference.
- **Program Advertising Opportunities** - Support the region and advertise your business or highlight a member, award recipient, or club event/project in the conference program. Just follow the directions on the form. Pay for your ad with your online registration or by check.
- **Sponsorship Opportunity Form** - Download the form and support our "Dream Programs" through sponsorships.
- **Dream Maker Jars** - Download the information for supporting our "Dream Programs" by filling up those jars.

Additional Information

- **Thursday Governor's Appreciation Dinner, and Recognition of 2019-2020 Presidents.**
- **Friday Night 2019-2020 Club Presidents Processional** - Presidents bring your club's walking stick and line up with your District Director at 6:20pm at the entrance to the session ballrooms.
- **Friday Night Pajama Party** - Wear your jammies, and join us for a fabulous dinner and our Live, Silent and Pick-a-Prize Art Auctions. Download the flyers for more information
- **Saturday Luncheon- Live Your Dream Awards Celebration and Lunch** - Join us to celebrate our LYDA finalists.
- **Saturday Night** - Wear pink for dinner and the installation of your new Board of Directors.
- **Conference Meal Menus** - We have an amazing menu planned with plenty of choices. Review the menu and let us know via your registration if you need any special dietary adjustments.
- **Things to do around Flagstaff** - Come early—stay later. Make it a vacation!