

A LEAP OF  
FAITH

Laurie Moses  
2020/2022  
Golden West Region  
Governor



SOROPTIMIST®  
Investing in Dreams

Soroptimist Golden West Region

## 2020 District Fall Meeting

### Membership

**Presented by: DONA Lori Reed**  
Membership Pillar

**LoriR.gwr@gmail.com**

**20/20 VISION**...clarity & focus for remaining impactful.

Soroptimist Golden West Region

**2020 District Fall Meeting**



Day 1 of Social Isolation

Day 210 of Social Isolation

Laurie Moses, Governor 2020/2022

**Membership**

Presented by: Sylvia Justus



SOROPTIMIST<sup>®</sup>  
*forward*

*A digital toolkit and starter guide to reinvent &  
reimagine how we serve our communities.*

<https://www.soroptimist.org/for-clubs-and-members/digital-toolkit/membership/index.html>



## Soroptimists-Connect!



APPS & TOOLS



AWARENESS



FUNDRAISING



MEMBERSHIP



PROGRAM

We all know that an incredibly valuable aspect of Soroptimist membership is the friendship and fellowship shared among club members as well as Soroptimists worldwide. In recent months, Soroptimist clubs in many parts of the world have not been able to gather in person. And as may be expected, when we can't get together, we really miss one another!

Explore these tools to connect with members in your club and region.

Member Engagement



Operations & Governance



Virtual Meetings





## Play a Game

Host a virtual scavenger hunt and send your club members searching for specific items at home. Or, [use an app](#) to create a trivia game and put your club's knowledge to the test!



[Try our Soroptimist Scavenger Hunt](#)



## Celebrate!

Don't let your club members' anniversaries, birthdays or other exciting milestones slip by! Set a fun dress code—wear funny hats, pajamas, dress elegantly, or wear matching colors—and celebrate!



[Tips for Hosting a Virtual Party >](#)



## Share Recipes

Spend an evening cooking together or enjoying the same meal. Members can share their favorite recipes, or even sign up to take an online cooking class together!



[Find an Online Cooking Class >](#)

Member Engagement



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Virtual Meetings



Host a Soroptimist Social



## Host a Skills Share Session

Ask volunteers to share a short PowerPoint presentation on a Zoom meeting or other teleconference. Your club could host a series of these skill share sessions to learn from one another. Consider including some sessions covering skills specifically related to Soroptimist business and leadership roles, as well as some that are useful to members in their personal life, professionally or other civic endeavors.



## Member Care Calls

Consider conducting member care calls to contact every club member by telephone on a regular basis. This is an opportunity to check in one-on-one, reconnect, and find out if a member needs anything that the club or other community contact could provide. Making a member care call is simple - just start by asking "How are you doing?" and let the conversation flow from there.



## Buddy System

Assign each club member a buddy to connect with weekly, or between club meetings and events. This could even be conducted like a "secret" pen pal who sends their buddy surprises or encouraging notes via postal mail, followed by a "reveal party" for your entire club.

**Share and Care!**

Member Engagement



Operations & Governance



Virtual Meetings







## Share Member News and Updates

- Give a shout out to members on your club's social media page for doing something nice in the community.
- Acknowledge members for something significant, such as a birthday, club anniversary, or receiving an award.



## Spotlight Members with Video

- Use [Zoom](#) to interview new members or those celebrating a significant anniversary as a member of your club, and post the recording on social media.
- Ask members to record themselves talking about their dream for the world's women and girls.
- Ask members to record a short video about what they love most about being a Soroptimist.



## Get Personal

- Post questions to get your followers' (including members) thoughts on various topics.
- Provide fun activities for followers. Everyone likes to share their favorite things. Ask them to share a photo of their pet, a book they are currently reading, or a recipe they recently made.

## Engage Your Members Through Social Media

Member Engagement



Operations & Governance



Virtual Meetings



## B. PROCEDURES GOVERNING CLUBS

### 3. Meetings and Voting

- a. Clubs shall hold a minimum of one general membership meeting each month except during regularly scheduled vacation periods of the clubs. Clubs may hold their meetings in any format, including face-to-face, audio or video conferencing, or social media.
- b. Clubs may hold their regularly scheduled meetings of the club board of directors, officers, or committees in any format, including face-to-face, audio or video conferencing, or social media.

Member Engagement



Operations & Governance



Virtual Meetings





## Virtual and Hybrid Meeting Guidelines

- Regular rules in your club bylaws still apply
- All participants in the meetings must be able to hear one another and participate in the business
- Voting in virtual and hybrid meetings to approve regular business
- Voting outside of a meeting to approve regular business or conduct officer elections





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## SIA'S DIAMOND CAMPAIGN

*Shining Our Way to the 2<sup>nd</sup> Century*

## 2019-2020 Diamond Campaign Phase 2 Goal Achievers

Chino Valley, CA D1	Twentynine Palms, CA D1	Idyllwild, CA D2	Wickenburg, AZ D3	Zane Grey Country, AZ D3	Happy Valley of the Sun, AZ D4
Montclair/Inland Valley, CA D1	San Jacinto - Hemet Valley, CA D2	Kingman, AZ D3	Yucca Valley, CA D3	Desert Tucson, AZ D4	Kachinas, AZ D4





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