

Fundraising Script

Slide 1 - Thank you so much for being here today to learn more about what it means to invest in women and girls not only in our communities but in all of our 21 countries and territories that make up Soroptimist International of the Americas.

Today, we want to:

- Understand how our Dream Programs – the *Live Your Dream Awards* and *Dream It, Be It* – help women and girls around the world.
- Learn how you can be part of helping to grow the impact of our Dream Programs.

Before we begin, just a note that this information is what would've been given if we had had a Spring Conference last May.

Slide 2 - Education holds the power to transform lives, families and communities.

Educated women and girls are:

- Less likely to live in poverty; and as a result,
- Better able to raise stronger, healthier families
- More likely to leave a domestic violence situation and not return
- Better able to access healthcare
- And Less vulnerable to sex trafficking

Together, through our Dream Programs, we are changing communities one girl, one woman, one family at a time. But within our 21 countries and territories, there are 20 million women and girls who stand to benefit from our Dream Programs.

Imagine the impact of more than 1,200 clubs with nearly 30,000 members all working toward the same goal.

Slide 3 - In 2017-2018, our clubs and members distributed more than \$2.4 million in grants to nearly 1,600 women all over the world.

Did you know that more than half of our *Live Your Dream Awards* recipients have overcome enormous obstacles including poverty and domestic or sexual violence? Contributions designated towards the *Live Your Dream Awards* are helping women find their independence while offering the resources they need to succeed.

Slide 4 - We know that reaching girls while they are still young, we not only can help them stay healthy and safe in the short term, but we can help guide them towards their future. In 2017-2018, 91% of *Dream It, Be It* participants shared that they feel more confident about their future success.

Together, we empower girls to believe in their education and future success. Imagine what would happen—how the world would shift-- if we could provide *Dream It, Be It* to even more girls.

But how can we reach more women and girls? We need to work together to increase the number of donors —individuals, clubs, corporations and foundations—in order to expand our global Dream programs. With every dollar raised, our clubs have the ability to improve the lives of women and girls in the local community, AND around the world.

Slide 5 - Club Giving contributions provide the funding necessary for our global Dream Programs by:

- Granting *Live Your Dream Awards* to women who do not live near a club
- Providing Soroptimist Club Grants to support a *Dream It, Be It* program or other local projects
- Enabling a newly chartered club to provide a *Live Your Dream Award* in their local community
- Funding additional region and federation level *Live Your Dream Awards*

In FY17/18, 80% of clubs participated in Club Giving. Think about our global organization – and the impact we have on a woman or girl that has nowhere or no one to turn to. Together we help transform their lives.

Slide 6 - Clubs from our region who have participated in Club Giving will receive a certificate of recognition from SIA for their generous contribution in the 2019/2020 Club year. These will be mailed to your club by Governor Laurie.

For 2019-2020, our Club Giving benefits and messaging have been updated! To see the new benefits and infographic, please go to <https://www.soroptimist.org/club.html>.

During last recognition period, 132 clubs contributed \$500. If each of these clubs increased their contribution by 10%, this would mean we would raise \$6,600 more!

Could you imagine if each club participated or increase their contribution by at least 10%? Or what if we reached 100% Club Giving? If your club is not currently supporting our global programs, could you? Could you give \$100? or \$500?

With your support, we would be able to provide more funding through the *Live Your Dream Awards* or Soroptimist Club Grants! You can help us reach the 20 million women and girls who need our help. Imagine how much more we could do for women and girls around the world.

Slide 07 - There are many other ways for our members to participate in our global effort to improve the lives of women and girls AND be recognized!

- Make a single donation or
- Join the Soroptimist Stargazers, monthly giving program
- And be recognized in the Laurel Society and
- the 1921 Visionaries

Could you support our global Dream Programs with a gift of \$25? In FY17/18, 4% of our members contributed \$1.1M to the extraordinary impact our programs have on the women and girls we help. Could you imagine if 8% of our members contributed in FY20/21? We would raise \$2.2M! Together we could make twice the difference!

Slide 08 - By enrolling at \$20 or more per month, you will receive our Soroptimist tote! (this is a new item and we only have #X available!)

By enrolling at \$50 or more per month, you will receive our monthly giving pin!

Join today and become a Soroptimist Stargazer!

Slide 09 - The Laurel Society is a prestigious recognition program for dedicated Soroptimist members who envision a world where women and girls—locally AND globally—have access to education and financial resources,

allowing them to reach their full potential. Since 1972, 8,500+ Soroptimists have given over \$13 million to help economically empower women and girls.

To receive recognition in the Laurel Society, a Soroptimist's gifts need to total at least \$1,000. This life-changing amount equals the direct costs of an SIA Headquarters' Live Your Dream Award, granted to 50 women who face tremendous obstacles, but don't live near a Soroptimist club, and so apply directly to headquarters for cash support.

A \$1,000 gift could make such an award possible. Or it could help a club in our region hold a Dream It, Be It session! And you'll be given the beautiful pin pictured on the slide!

Every year, the 1921 Visionaries recognizes the dedication its members show by giving numbered pins with each milestone they reach for 5, 10, 15, and 20 years.

Joining the 1921 Visionaries is a meaningful way to build recognition in the Laurel Society. If you were to give \$200 a year, for 5 years, you would not only help women and girls who are facing ongoing struggles, but also achieve Attaché status in the Laurel Society.

Slide 10 – Now for a little friendly competition!!! District Micro-Donation Competition. This is a 48-hour contest – the district raising the most money in the allotted 48-hour period will win a special prize to be given out at next year's Spring Conference. This flyer was sent to all Club Presidents before the start of your Fall Meeting so if you don't have it, please contact your president. This exercise is to help raise a little money for our Region "Live you Dream" Award Recipients, AND to show you how easy it is to have a little Micro-donation Campaign with Venmo and/or Pay Pal. Good Luck everyone!

Slide 11 - Thank you for all that you do, as Soroptimists! Together we are investing in the dreams of women and girls around the world.